



SAKARYA

**NEW
ADDRESS
FOR
YOUR
INVESTMENTS**



SAKARYA / TURKEY

SAKARYA CHAMBER OF COMMERCE AND INDUSTRY

A new address for your investments; **SAKARYA**



History

Sakarya Province is one of the major cities of Turkey with its historical nature, geographical location and conditions, with the developing sectors as industry, agriculture and service.

The province is vulnerable to human settlements since BC XII. Phrygia Age firstly and continued with Bithynia, Cimmerians, Lydians, Persians, Romans, Byzantines and Ottomans one after another. Sakarya entered into the Ottoman domination and then into the Seljuks domination. At that time, the name of Sakarya was called Adapazarı and Adapazarı Municipality was established in 1868. The province's name has changed and been Sakarya from 22 June 1954. The Municipality gained the status of metropolitan municipality on 6 March 2000.

Geographical Position

Sakarya province is in the northeast section of the Marmara Region, took its name from the famous river Sakarya. This river gives life to the fertile lands of the province of Sakarya. The geographical structure of Sakarya is another cause of attraction offers factories advantage in their freight activities.

As such, it offers more advantages than other regions of the country and the World in terms of investment environment. Region is eligible and advantageous for human settlement since it has woodlands, arable fields, rainy climate, abundant sources of drinking water, plains, rivers, lakes and variety of natural attractions. The climate is Mediterranean due to its close proximity to the Black Sea.

Sakarya has a high potential in primarily forestry and nut production, breeding areas for large and small ruminant animals, agricultural areas, in industry with international scale organizations and in service sector with many tourist attractions in the area.

Economy

To summarize the economic indicators briefly, the dynamic structure of the market can be counted in the first place. 20 companies of Turkey's largest 500 industrial companies are operating in our province and 7 companies from the second-largest 500 companies are also in Sakarya. These important investments made in Sakarya, increased the developments of industrial supply manufacturers.

Company	Industry	Country
Toyota	Automotive	Japan
Toyota Boshoku	Automotive	Japan
Goodyear	Tyres	USA
Noksel	Steel Pipe	Turkey
Temsa Global	Automotive	Turkey
C.P	Food	Thailand
Federal Mogul-Segman	Automotive Parts	USA-Turkey
Şen Piliç	Poultry	Turkey
Çak Tekstil	Textile	Turkey
Ege Kimya	Petrochemical	Turkey
Ondülin Avrasya	Construction	Turkey
Durak Fındık	Food	Turkey
Aydin Örne	Textiles	Turkey
ASAŞ	Aluminum Profile	Turkey
Otokar	Automotive	Italy-Turkey
Yazaki	Automotive Parts	Japan
Tırsan Treyler	Automotive	Turkey
Çamsan	Forest Products	Turkey
İstikbal	Furniture	Turkey
Aydın Kuruyemiş	Food	Turkey
TÜVASAŞ	Wagon Industry	Turkey
Arma Filtre	Metal Filters	Turkey
Subor Boru	Pipe	Turkey
Et ve Balık Kurumu	Food	Turkey
Oğuz Gıda	Food Packaging	Turkey

The estimated data of Sakarya in 2009;

- The Population is 851,292
- Amount of gross domestic product is \$ 6300 and the share of our province is 1.11%
- Socio-Economic Development Rank is 23
- Manufacturing Industry Development Rank is 22
- Bank branch number is 65

Trade and Industry in Sakarya

Adapazari which is known as Sakarya that is a river flowing into the Black Sea, is located in the Marmara Region of Turkey. Sakarya is in the center of fertile plain of Adapazari. This meadow is like an island which is surrounded by the branches of the rivers. It is a late period Ottoman city. Adapazari is next to Historical Silkyroad and Ottoman Bagdat Road and in the crossroads of Istanbul and Anatolia. The history of Trade dates back to 378 BC. The name Adapazari, "Ada Bazaar" means Island Bazaar.

When we look at the export achievements Sakarya is the 6th city with exports of \$ 3,459,834,775 and with a share of 3.3% in 2007 in Turkey. In 2008, the export achievement was U.S. \$ 2,821,211, import achievement was U.S. \$ 1,709,000 and foreign trade volume is U.S. \$ 4,616,000.

Organized Industrial Zones

There are 3 Organised Industrial Zones (OIZ) fully in operation active and 4 more are under construction. Fully operating organized industrial zones are built over 765 hectares, including approximately 250 industrial lots and provide employment for approximately 25.000 people.

4th OIZ is situated in Pamukova, built over 200 hectares of land, 5th OIZ is situated in Kaynarca, built over 600 hectares of land and 6th OIZ is situated in Ferizli and built over 1000 hectares of land, almost ready for the investors



Major Sectors

Ornamental Plant Production

The trade and production of ornamental plants are growing very fast in Turkey. Production of ornamental plants has become an important sector in our country. The half of the plant production in Turkey is indoor and outdoor ornamental plants and close to half is the cut flower production. There are almost 7000 sellers and manufacturers more than 10.000. In 2008 total production are reached 6.567 decare with 347 businesses. At the end of the year Sakarya is planning to exceed the domestic demand and in next ten years the export target of the city is U.S. \$ 80.000.000.



Agriculture And Livestock

- Agricultural production share in Turkey % 3,1
- Agricultural production share in Marmara Region % 24
- 245.356 hectares agricultural land which is %51 of the city
- 93.000 hectares irrigable lands
- Poultry Production share in Turkey % 19,3
- Corn Production share in Turkey % 20
- Hazelnut Production share in Turkey % 16



Automotive and Automotive Supply Industry

Automotive sector plays a vital role in Sakarya's economy and it has taken an important place in the export mix from the city. Major investments of the some large automotive firms like Tirsan, Otokar and Toyota in Sakarya made market expansion necessary.



SAKARYA CHAMBER OF COMMERCE AND INDUSTRY

Sakarya Chamber of Commerce and Industry was founded on 20 December 1924 by the decision of Kocaeli Province General Assembly. Sakarya Chamber of Commerce and Industry has been working with all kinds of support for 85 years on national and international platform to provide the best and the highest quality, to protect the Sakarya' and Sakarya Residents' rights.

Established in 1924

32 Professional Groups Represented

90 Council Members

9.283 Members

Services Provided by SATSO

Business Promotion

Encouraging local initiatives

Assist investors to overcome administrative bottlenecks

Training for the personnel of the SMEs

Maintain the register of companies

The Sakarya Chamber of Commerce and Industry (SATSO) has continued to collectively by The Union of Chambers and Commodity Exchanges of Turkey and (TOBB)& Eurochamber Project. The SATSO have been "Chamber Accredited" statute.

The Sakarya Chamber of Commerce and Industry (SATSO) have been Quality Management System Certificate EN ISO 9001:2000 (Certificate Registration No:15 1000 31887)

10 REASONS TO INVEST IN SAKARYA

1

Young and Dynamic Population

Large and Rapidly Expanding Market

2

3

Low Cost and Qualified Labour

Developed Infrastructure for Industry and Commerce

4

5

Easy Land, Air and Maritime Transportation

Favourable Soil and Multi Climatic Richness for High Quality Agricultural Production

6

7

Proximity to Asian and European Markets

High Potential Created in The Automotive Industry

8

9

Potential to Evelop Alternative Tourism Areas in The Region

Friendly Hospitality and Support From The Local Community

10



Investment Promotion

- Below is a list of some investment sectors Government promotes in Sakarya, up to US \$3.3 Million;
- Mining and Quarrying
- Agriculture, Food and Beverages Sector
- Livestock Investments
- Manufacture of Textile Products
- Tanning and Dressing of Leather
- Paper and Paper Products
- Drugs / Pharmaceuticals And Medical Products Used in Manufacture of Chemicals
- Manufacture of Rubber
- Machinery and Equipment
- Manufacture of Electrical Machinery and Apparatus
- Radio, Television and Communication Equipments
- Motor Vehicles and Related Industry
- Investment in Hospitals, Rest Houses
- Hazardous Waste Reducing and Disposal Facilities

Support Elements:

- Customs Duty exemption and the Housing Fund,
- Investment allowance,
- Tax exemption,
- Taxes and duties exemption,
- Credit allocation.



Development Agency

T. R. East Marmara Development Agency is the Turkish Government's Development Cooperation Agency. Sakarya is in the TR-42 Region.

- Defining development needs and targets as well as possible areas of cooperation and assistance while taking into consideration our nation's priorities,
- Preparing required programs and projects or facilitating preparation by private sector organisations,
- Improving economic, commercial, technical, social, cultural and educational cooperation through projects and programs,
- Strengthening independent government bodies,
- Supporting efforts to transition to a market economy.

Technopolis

Sakarya- Technopolis was founded in 2009 to support the formation and development of high-tech using-producing firms to ensure the development of technology, and to maximize the university-industry cooperation. In addition to that making contributions to the studies that aim to enable the transmission of the results of university research into economic values and to contribute the improvement of international competitive power of the country by way of increasing the economic and technological level were also targeted.



Qualified Human Resources

The Educational Institutions and Public Institutions in our region regularly arrange vocational training programs supported by Turkish Republic and the European Union. While the human resources being the biggest problem for investors, it is being an opportunity to make our region a center of attraction since all the institutions are using all of their resources for trainings and educational activities for qualified staff.

The availability of high-low level trained staff in various sectors and the presences of primaliy the university, several vocational training institutions for qualified workers, apprenticeship training center, the development courses of chambers and municipalities make Sakarya advantageous in the quality of human resources.

The environment which is appropriate for university- industry collaboration with 50,000 the number of students and the strong infrastructure of Sakarya University creates plenty of qualified staff. The number of students having vocational training in Sakarya University is above the average in Turkey which is significantly a source for qualified staff for the factories.



Logistical Advantages

- New and highly developed technological infrastructure in transportation, telecommunications and energy
- Well-developed and low-cost sea transport facilities
- Railway transport advantage to Central and Eastern Europe
- Well established transportation routes and direct delivery mechanism to most of the EU countries

Transportation

Sakarya has an important geographical location opportunity since it is in the Marmara region, 164 km far from Istanbul and on the way at the crossroads of Istanbul-Ankara and Istanbul-Antalya route. As a result of its geographical location, the region is the opening door to both Europe and Asia countries with connections by highway, airway, railway. Karasu Harbour is a door to Black Sea, Marmara Sea and Mediterranean Sea. Sakarya is 170km far from Istanbul Yeşilköy International Airport and 110 km far from Istanbul Kurtköy Sabiha Gökçen International Airport.

Energy

Sakarya has highly developed infrastructure since it has easement of access to energy sources as natural gas, electricity and fuel. Infrastructure has enough continuous capacity with the latest technology; stormwater drainage network, sewage network, drinking water networks, electricity networks, telecommunication networks and lighting infrastructure. ENKA Construction & Industry Co. Inc, has a energy power plant in Sakarya, producing %16,2 electric energy of Turkey.

Tourism

Sakarya is an undiscovered tourism gem. Sakarya has a rich natural resources such as the sea shore and beach that goes to Black Sea Region, lakes, valleys, canyons, forests, hot springs, drinkable spring waters and many other natural resources that makes the city a special location in the region. Karasu is a natural beach with it's rheumatism healing sands and clean water. Botagzi is where the Sakarya River meets Black Sea and a must-see spot of the area. Kocaali Town is one of the most visited town of the area because of having healing sands, natural beaches and for it's easy transportation. On the shore of Sapanca Lake there are some private managed beaches and a public beach as well. Oil Wrestling (traditional Turkish Sport) has a quite large substructure and popularity in Sakarya. The oil wrestling were introduced and discovered by international and national media more and more which is another factor of the tourism presentation in the area. Akyazı - Akbalık oil wrestling and Sapanca - Karakucak oil wrestling festivals takes an important place in this aspect..The main attractions are the Sapanca lake, the Justinianus Bridge, the Kuzuluk spa, the Karasu-Kocaali coasts, the Sakarya river and the Sogucak high plateau.The area 6 lakes, 22 high plateaus, 3 hot springs, historical monuments and houses and offers possibilities for a wide range of activities such as hunting, rafting,6 trekking areas, jogging, beach volley, carting, off-road and 3 motor-cross areas.



Where to Go / What to Eat

10 Must-See Places in Sakarya

- Sapanca Lake, Sapanca
- Taraklı Houses, Old Turkish Houses, Taraklı
- Justinianus Bridge, Serdivan
- II. Bayezit Bridge, Geyve
- Acarlar Lake, the second largest flooded forest in Turkey
- Sakarya Museum (Atatürk's House) and Kuva-yı Milliye Museum
- Kuzuluk Thermal Waters, Akyazı
- Harmantepe Castle, Söğütü
- Çiğdem Plateau, Hendek
- Maden Waterfall, Karasu

The Cuisine of Sakarya

Below is the list of the most known dishes:

- Wet meat-ball
- Pumpkin Dessert with Milk
- Pastry with Pumpkin
- Circassian Chicken
- Circassian Cake with Cheese
- Mashed Beans



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